



## Sponsorship Information

### About the Exhibitors

EXPO exhibitors offer a wide variety of goods and services for the home and garden. They come from the Lower Cape towns of Brewster, Chatham, Eastham, Harwich and Orleans and offer special discounts on goods and services to Expo attendees. Our exhibitors invest their time and money to expose their businesses to the public giving them a vested interest in the success of the show.

#### *Associate Your Name and Image with a Premier Event*

Don't miss the opportunity to market your business through the Lower Cape Home & Garden Expo event.

#### *Promote Your Company, Product or Service*

Access to our targeted audience enables you to put your corporate image or product name in front of thousands of attendees during the Expo...and many more through our extensive advertising and promotional efforts.

#### *Maximize Your Marketing Dollars*

We can create a personalized sponsorship package that helps achieve your specific marketing and promotional objectives. As a sponsor, you have the opportunity for preferred exhibition booth/product displays on site, extensive logo/brand placement and recognition, distributing information during the Expo, and more...assuring you a measurable return on your investment.

### Build a Sponsor Package to Fit Your Needs and Budget

In addition to inclusion in extensive multimedia ad and promotion, sponsorships can include logo placement in the show advertising, PA announcements to recognize the sponsor, on-site promotion through signage, banners and more. Let us tailor a sponsorship package specifically to meet your needs and expectations. Contact us TODAY! For sponsorship assistance, please contact the Eastham Chamber of Commerce (508) 240-7211.

### 2017 Sponsorships

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|--|---|
| <p>As a <b>Title Sponsor</b>, Sponsor will receive from the Expo the following:<br/>         Recognition as Title Sponsor in :60 and :15 second radio Ads<br/>         Prominent name/logo placement on three prominently placed day of event banners<br/>         Recognition as Title Sponsor on all event materials.<br/>         Prominent name/logo placement on signage, EXPO website homepage, media advertising<br/>         Premium placement in Exhibit Hall, including two (2) 8' x 10' exhibit booth spaces, two (2) 8-foot tables and 2 chairs<br/>         1,500 promotional items inserted into show bag.</p> | <p>As a <b>Platinum Sponsor</b>, Sponsor will receive from the Expo the following:<br/>         Recognition as Sponsor in :60 second radio Ads<br/>         Recognition as Platinum Sponsor on all event materials.<br/>         Prominent name/logo placement on signage, EXPO website Sponsor, media advertising.<br/>         Premium placement in Exhibit Hall, including (2) 8' x 10' exhibit booth spaces with (2) 8-foot table and 2 chairs<br/>         1,500 promotional items inserted into show bag.</p> |
| <p>As a <b>Gold Sponsor</b>, Sponsor will receive from the Expo the following:<br/>         Recognition as Sponsor in :60 second radio Ads<br/>         Recognition as Gold Sponsor on all event materials.<br/>         Prominent name/logo on signage, EXPO website Sponsor page, media advertising<br/>         Premium placement in Exhibit Hall, including one (1) 8' x 10' exhibit booth space, one (1) 8-foot table and 2 chairs<br/>         1,500 promotional items inserted into show bag.</p>   | <p>As a <b>Silver Sponsor</b>, Sponsor will receive from the Expo the following:<br/>         Recognition as Sponsor in :60 second radio Ads<br/>         Recognition as Silver Sponsor on all event materials.<br/>         Prominent name/logo placement on signage, EXPO website Sponsor page<br/>         One (1) 8' x 10' exhibit booth space, one (1) 8-foot table and 2 chairs<br/>         1,500 brochures inserted into show bag.</p>  |
| <p>As a <b>Bronze Sponsor</b>, Sponsor will receive from the Expo the following:<br/>         Recognition as Sponsor in :60 second radio Ads<br/>         Recognition as Bronze Sponsor on all event materials.<br/>         Prominent name/logo placement on signage, EXPO website Sponsor page<br/>         One (1) 8' x 10' exhibit booth spaces with 8-foot table and 2 chairs<br/>         1,500 brochures inserted into show bag.</p>  |   |

*Please turn over for agreement.*



LOWER CAPE EXPO c/o Eastham Chamber of Commerce, PO Box 1329, Eastham, MA 02642

## 2017 SPONSORSHIP AGREEMENT

Sponsor Name \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Telephone \_\_\_\_\_ Fax \_\_\_\_\_

Contact Name \_\_\_\_\_

Email Address \_\_\_\_\_

Website Address \_\_\_\_\_

Contract made and entered into this \_\_\_\_\_ day of \_\_\_\_\_, 2017, between the above, hereinafter referred to as "Sponsor" and the Lower Cape Expo, hereinafter referred to as "Expo". The Expo will produce a show entitled "Lower Cape Home & Garden Expo", scheduled for Saturday, April 8, 2017. Show will take place at the Cape Cod Regional Technical High School in Harwich, MA, from 10 a.m. to 4 p.m.

Sponsor has agreed to a (please check desired package)

- Title Sponsorship** in the amount of **\$5,000**
- Platinum Sponsorship** in the amount of **\$4,000**
- Gold Sponsorship** in the amount of **\$3,000**
- Silver Sponsorship** in the amount of **\$2,000**
- Bronze Sponsorship** in the amount of **\$1,000**

Sponsor will receive from the Expo selected package details outlined on page one (1).

Sponsor will provide the Expo with a logo in jpeg and eps format (color and black & white).  
Please email to: [lisa@chathaminfo.com](mailto:lisa@chathaminfo.com)

**Please make check payable to: "Lower Cape Expo" and mail to the address above.**  
**Credit Card payment: (VISA, MasterCard, Discover or American Express), please call 508.240.7211**

\_\_\_\_\_  
Lower Cape Expo Representative

\_\_\_\_\_  
Sponsor Representative

*The Lower Cape Home & Garden Expo is presented by the  
Brewster, Chatham, Eastham, Harwich, Orleans Chambers of Commerce.*