

LOWER CAPE  
2010 expo  
HOME & GARDEN



Lower Cape Expo P. O. Box 153 Orleans, MA 02653 508.255.7203

2010  
TITLE SPONSORSHIP AGREEMENT

Sponsor Name \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Telephone \_\_\_\_\_ Fax \_\_\_\_\_

Contact Name \_\_\_\_\_

Email Address \_\_\_\_\_

Website Address \_\_\_\_\_

Contract made and entered into this \_\_\_\_\_ day of \_\_\_\_\_, 2010, between the above hereinafter referred to as "Sponsor" and the Lower Cape Expo, hereinafter referred to as "Expo". The Expo will produce a show entitled "Lower Cape Home & Garden Expo", scheduled for Saturday, April 3, 2010. Show will take place at the Four Points Hotel by Sheraton in Eastham, MA, from 10 a.m. to 4 p.m.

Sponsor has agreed to a **Title Sponsorship** in the amount of **\$5,000**. As a Title Sponsor, Sponsor will receive from the Expo the following:

1. Prominent recognition on all event materials.
2. Emcee of event, periodic welcomes and announcement of raffles & winners.
3. Prominent name/logo placement on signage, website, advertising, and floor plan.
4. Company name mentioned on radio/TV announcements.
5. Premium placement in Exhibit Hall, including two 8x8 booths with two six-foot tables and two chairs.
6. 1,000 brochures inserted in show bag.
7. Added media exposure in print.

Sponsor will provide the Expo with a logo in jpeg and eps format (color and black & white). Send this to: [lisa@chathaminfo.com](mailto:lisa@chathaminfo.com)

**Please make check payable to: Lower Cape Expo**

\_\_\_\_\_  
Peter Butcher, Chairman  
Lower Cape Expo

\_\_\_\_\_  
Sponsor Representative